tatiana moniz.

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SKILLSET

UI/UX Design
Wireframing
Rapid Prototyping
Design Sprints
A/B Testing
User Journey
Interaction Design

TOOLS

Figma
Sketch
Rive
Principle
Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Jira
Miro
Zeplin

EDUCATION

PUC (RIO DE JANEIRO - BR)

2013-2017
Design In Digital Media Major

CCA (SAN FRANCISCO - US)

2015-2016
Animation Major

COURSES

2021
Google UX Design Course

Brazilian Product Designer based in NYC always looking for a way to bring more joy to our everyday experiences.

EXPERIENCE

PRODUCT DESIGNER / THE NEW YORK TIMES (NEW GAMES)

NEW YORK, NY / 2023 - CURRENT

- Sole designer on a fast-paced team creating 0→1 games; launched 5+ fully realized products from concept to completion.

- Contributed to the design of 3 hit games that advanced from beta to flagship portfolio status, reaching a combined 12M+ daily active users.

- Designed two of the most searched games on Google in 2024 (#1 Connections and #2 Strands), driving global visibility and engagement.

- Built a robust design system and reusable component library to support rapid prototyping and development efficiency across the org.

- Led foundational design work for a new, soon-to-launch app, shaping UX strategy and visual direction from the ground up.

PRODUCT DESIGNER / PLAYDOTS (ACQUIRED BY ZYNGA)

NEW YORK, NY / 2021 - 2023

- Collaborated with a cross-functional to create a scalable design system for the process of new games development, reducing release time of new games by ~20%.

- Redesigned in-game purchase experience and core user flow, resulting in a D1 50% retention rate.

- Developed UI Component Libraries for new games concepts, adapting it to all Android and iOS devices, including Apple TV.

- Animated prototypes to present in user studies and engineering hand-offs to a cross-functional team

2D ANIMATION LEAD & STORYBOARDER / A.C.W.

SAN FRANCISCO, CA / APR 2019 - APR 2021

- Developed storyboards for stop-motion movies, documentaries and commercial ads.

- Lead 2d animation teams for music shorts and commercial ads, including creating schedules, follow up weekly meetings and corrections.

LANGUAGES

ENGLISH	PORTUGUESE	SPANISH
FLUENT	NATIVE	BEGINNER